

## **Phase IV: Action – Get Things Changed**

Now why is action critical? The fact that you're reading this is the first part of taking action, and it's absolutely essential for you. Let me tell you why.

Albert Einstein said he discovered compound interest. Is compound interest a good thing? Absolutely, he called that the Eighth Wonder of the world. He said, "He who understands it profits from it or earns it, he who doesn't, pays it." So, the picture for me is this, if I were to draw it out, it has an exponential impact over time. So, the picture is an upward trending line over time, positive compounding interest, we've all seen this in regards to investments, over time the value of your growth climbs steadily.

Well, the same is true if you're making mistakes with your money and your lifestyle and your future. You see, mistakes compound as well, don't they? And they cost you exponentially over time. So, take this upward trending line from above, in your mind, and flip it upside down, so the line is now trending downward steadily over time, but in a negative way. So again, if you're making mistakes with your money, your lifestyle, your future, these mistakes will compound over time. And the reason that you need to take action now is for this very reason, compound mistakes cost you more and more as time goes on.

So how do you know if you're making mistakes with your money? I encourage you, that after reading this that you reach out to us and schedule your complementary consultation. You see, you just need to start today, to start taking control of your financial situation. Albert Einstein had said that the definition of insanity was doing the same thing over and over again expecting different results. So, give us a call, I look forward to meeting you.